2015 Dec

Total Pages-3

B.Tech-4

Set-1

Full Marks: 70

Time: 3 hours

Answer Q. No.1 which is compulsory and any five from the rest

The figures in the right-hand margin indicate marks

1. Answer the following:

 2×10

- (i) Define organisational behaviour and state its importance.
- (ii) Name the theories offered to explain the process of learning.
- (iii) How are the people with high self esteem different from the people with low self esteem?
- (iv) What is halo effect? State the meaning with examples.
- (v) Give examples of non-verbal communication.
- (vi) What do you mean by entrepreneurship leadership style?

(vii) What is stroking? Give one example each of positive and negative strokes.

(viii) Write any two methods each of past oriented and future oriented performance appraisal.

(ix) Who is a change agent?

What is high power distance culture?

2. (a) Discuss the emerging challenges for an OB manager. How does learning help in solving

5

(b) organisational problems? messics fine told show places out one would fitte 3. (a) How does locus of control as a personality trait influence the behaviour of managers? 5

(b) What is perceptual process? How is it managed? 4. (a) Why is motivation a critical issue of interest to managers in organisations?

(a)

State the advantages and disadvantages of group decision making. How do leaders influence on followers and Vice versa?

characteristics?

What is grapevine? What are

What are the different conflict management 6. (a) styles? When should one use them? (b) What is Transactional Analysis? What does its three ego states represent?

How is organisational culture transmitted to employees? How do organisations evaluate their employees?

Successful implementation of change (a) process consists of unfreezing, changing and refreezing. Explain.

B.Tech-4/OB(Set-1)

How does individual behaviour vary across cultures?

BE-500

B.Tech-4/OB(Set-1) (Continued)